



## The HKIoD Delegation to Qianhai

### 香港董事學會前海訪問團

#### Itinerary 行程

Guided tour to Qianhai Exhibition Hall  
參觀前海展示廳

Meeting with representatives of the Authority of Qianhai  
與前海管理局代表會面

Buffet luncheon at Vanke's Enterprise Dream Park  
於「企業公館」享用自助餐午膳

Visit to CTF Hoko Mall  
參觀周大福全球商品購物中心

Guided tour to Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub (Ehub)  
參觀「深港青年夢工場」

Meeting with young entrepreneurs  
與青年創業家會面

Located at the core of the Pearl River Delta, Qianhai is set to be a modern service industry zone for innovative cooperation between Guangdong and Hong Kong. The Institute organised a visiting tour for members to Qianhai on 24 June 2016. The delegation aimed at:

- enhancing communications between HKIoD and authorities of Mainland China;
- keeping abreast of the latest policies and economic development in Qianhai, and;
- understanding possible collaboration between Hong Kong and Qianhai.

前海位處珠江三角洲核心區域，其定位是促進廣東與香港發展創新合作計劃的現代服務業區域。由本會會員組成的代表團於2016年6月24日前往訪問前海，目的如下：

- 促進香港董事學會與中國有關機構的聯繫和溝通，使日後通過積極雙向溝通，為內地與香港經濟繁榮及香港作為世界財經中心的地位作出貢獻；
- 瞭解前海經濟發展的最新政策，及；
- 瞭解香港與前海可以合作的範疇。



The delegation was first guided around the Qianhai Exhibition Hall to familiarise with the positioning and development of the industry zone.

訪問團首先參觀了前海展示廳，了解前海區域的定位與發展。



After the guided tour at the exhibition hall, the delegation met with representatives of Authority of Qianhai Shenzhen-Hongkong Modern Service Industry Cooperation Zone (the Authority of Qianhai). The representatives introduced Qianhai's strategic positioning for closer Hong Kong-Mainland cooperation to drive the upgrade of industries of finance, professional service, modern logistics and information technology in the Pearl River Delta region.

參觀前海展示廳後，訪問團與深圳市前海深港現代服務業合作區管理局(前海管理局)代表會面。局方代表介紹了前海的發展策略，目標是增強中港兩地合作，推動珠江三角洲區域的金融、專業服務、現代物流和資訊科技行業的產業升級。



The delegation then had lunch at Vanke's Enterprise Dream Park. They were welcomed by Dr Witman Hung, Principal Liaison Officer for Hong Kong of the Authority of Qianhai. Dr Hung is also a Fellow of HKIoD.

訪問團隨後於「企業公館」享用午膳，期間與前海管理局香港事務首席聯絡官洪為民博士會面。洪博士是本會資深會員。



After lunch, the delegation visited CTF Hoko Mall, which was operated by Chow Tai Fook Enterprises Ltd. The mall adopts an online-to-offline (O2O) business model, combining bonded goods on display and a cross-border e-commerce platform.

午膳後，訪問團參觀了周大福全球商品購物中心。由香港周大福集團經營，體現O2O (online-to-offline)的商業模式，為顧客提供實體及跨境電商平台的購物體驗。



The delegation then had a guided tour to Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub (Ehub). Adopting a market approach for charitable purposes, Ehub is committed to providing an innovative entrepreneurial base for young people aged between 18 and 45. It is set to foster about 200 young entrepreneurs or start-up companies with high-potential focusing on modern logistics, information services, technology, cultural and creative industries and related professional services.

訪問團隨後參觀了「深港青年夢工場」。夢工場以「公益市場化」的營運原則，為18至45歲青年提供設立創新創業基地。其目標是培養約200家現代物流業、資訊服務業、科技服務業、文化創意產業及專業服務為重點的初創企業。



The delegation also met with two young entrepreneurs who operate at Ehub. They are Mr Horan Fu, Associate Director of Dynamic Fintech, and Mr Victor Hung, Founder of XY Mobile. They shared how financial technology will be the next wave of business opportunity.

訪問團又與兩位在夢工場創業的青年創業家會面，他們是動力互聯網金融聯席董事傅家豪先生，及信源互聯創辦人洪緯先生。他們分享了金融科技將如何成為未來發展新趨勢。