

**Best Practices for Family Enterprises: Family Business Governance**

**「家族企業最佳實務守則：家族企業管治」**

Governance is of great importance in nowadays corporate world. However, governance means differently in different organizations and enterprises. Take family enterprises as an example, there is a dynamic mix of family, ownership and management. Therefore, family enterprises should consider family culture, council and constitution in their family business governance. It is an essential element for family business succession planning and management.

In this seminar, the speaker will discuss:

- ◆ Statistics on family business governance
- ◆ Important elements in family business governance
- ◆ Best practices for family business governance: Case study on Lee Kum Kee
- ◆ Holistic Wealth Family Legacy Five-Dimensional Model on Family Business Succession Planning

在現今的企業世界，管治是非常重要！但是管治在不同的組織及企業都有不同的意義。以家族企業為例，可說是家族、企業股東及經理人的動態組合。所以，在家族企業管治的範疇裡，家族企業應該將家族文化、委員會及憲法納入考慮之列，此乃家族企業傳承規劃及管理的重要元素。

在這個座談會中，演講者會與大家探討：

- ◆ 家族企業管治研究數據
- ◆ 家族企業管治的重要元素
- ◆ 家族企業管治最佳實務守則：李錦記個案研討
- ◆ 家族企業傳承規劃：「整全富裕五維理論模型」