

Course Outline 課程簡介

Business Philosophy from Oriental Perspective: Altruism

東方的營商哲學和理念：利他主義

- Why Oriental Business Philosophy at Start-ups
- Doing Business with Altruism
- Business Case Sharing by an Entrepreneur

- 為何創業需要東方的營商哲學和理念
- 以利他主義營商
- 企業家商業個案分享