

Course Outline 課程簡介

Business Philosophy from Western Perspective: Co-creation Model

西方的營商哲學和理念：共創模式

- Why Western Business Philosophy at Start-ups
- Doing Business with Co-creation
- Business Case Sharing by an Entrepreneur

- 為何創業需要西方的營商哲學和理念
- 以共創模式營商
- 企業家商業個案分享