

Course Outline 課程簡介

Dealing with Big Data

「如何面對大數據」

Dealing with Big Data :

Through interactive discussion and lecture, the facilitator and the audience will explore the world of Big Data together.

After the seminar, attendee will be able to answer the following questions:

- a. What is Big Data and why should it matter to you?
- b. How to take advantage of Big Data in running your business?
- c. How should your company prepare for Big Data?