

Equity Crowdfunding

「股權眾籌」

With the rapid development of the internet and social media, crowdfunding activities have emerged internationally and locally over the past few years. Crowdfunding is an umbrella term describing the use of monetary contributions, obtained from a large number of individuals or organisations, to fund a project, a business, a company, a loan or a donation, and other needs through an online platform.

- ◆ How does ECF work?
- ◆ Risks associated with ECF
- ◆ Risk of bankruptcy of the issuer
- ◆ Liquidity risk/lack of secondary market liquidity for the equity investments
- ◆ Risk of conducting unlicensed activities
- ◆ How is ECF regulated in Hong Kong?
- ◆ Disclosure risks
- ◆ Risk of collapse, fraud or malpractices by the platform
- ◆ Cross-border risk
- ◆ Cyber security and cyber-attacks
- ◆ Illegal activities, fraud and money laundering
- ◆ Legal issues and consideration for investors