

## Course Outline 課程簡介

### Global Investment Outlook 2019 and Strategic Positioning under Current Global Macro Trends 「2019 年全球投資展望和當前全球宏觀趨勢下的戰略定位」

- How would US, Europe, Emerging markets, Asia and China stock markets trend in 2019?
- The next big trend: Energy and Commodities?
- Which sectors / stocks would get investors excited in 2019?
- How to target investors and emerging trends that affect directors in the coming year
- How to enhance value when communicating Environmental, Social and Governance (ESG) with investors?
- Directors' Best Practice and new development on communicating with Investors

- 美國，歐洲，新興市場，亞洲及中國股市在未來一年的趨勢
- 下一個大趨勢：能源及商品？
- 來年哪些行業及股票會讓投資者感興趣
- 如何針對來年影響董事的投資者和新興趨勢
- 與投資者溝通「環境, 社會和治理」時，如何能提升公司價值？
- 董事與投資者溝通的最佳實踐和新發展