

## Course Outline 課程簡介

### Managing Enterprise Value Through Corporate Actions 市值管理 – 「企業行動如何釋放貴公司的企業價值？」

- The 4 Drivers for valuation multiples Re-rating (and De-rating)
  - Unlock your company's value with Corporate Actions
  - When would M&A, Spin-off, Right issues, Change in Dividend Payout, Stock Buyback and Splits enhance shareholders' value
  - Advanced topics on FX hedging and capital raising channels
  - How would ESG / Sustainability Investing affect your company?
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- 公司估值上升與下調的 4 大原因
  - 企業行動如何釋放公司股票價值:市場常有的誤解及案例研究
  - 金融市場如何衡量企業併購, 分拆, 供股, 股息分紅, 股票拆細和回購對貴公司的影響
  - 關於外匯對沖與公司籌集資金渠道等課題討論
  - ESG/可持續發展投資將如何影響您的公司?