

## Course Outline 課程簡介

### **Striking the balance between ESG and Corporate Profitability**

1. Global and local trends on ESG and impact to companies and directors
2. Sustainability? ESG? It's all start with business risks
3. The case for ESG - Longevity of corporation, longer term strategy planning, access to funding
4. Company's Social angle within ESG framework
5. Board Role in Sustainability governance best practice & Corporate Profitability