

Course Outline 課程簡介

Succession Planning: Case Studies on more than 100 years Japanese Family Business 「傳承規劃百年老店：日本家族企業個案研究」

Japan has the most number of long lasting enterprises. Statistics showed that there are 5586 enterprises lasting for more than 200 years, including 3146 from Japan, 837 from Germany, 222 from Netherland and 196 from France. For Chinese family enterprises, there are only a few which can last for more than 200 years.

In Japan, there are more than 50000 enterprises lasting for more than 100 years. In the world, there are 7 enterprises lasting for more than 1000 years. All of them are in Japan. There are many genes to success of the long lasting Japanese enterprises. They are important reference for family business succession planning.

- Statistics on family enterprise succession
- The myth of 1300 year family enterprise: Hoshi Ryokan
- Genes to success for long lasting Japanese family business
- Holistic Wealth Family Legacy Five-Dimensional Model on Family Business Succession Planning

日本擁有最多的長壽企業。研究報告指出，在所有國家中，全球持續存在200年以上的企業有5586家，其中日本總共達到3146家，德國837家，荷蘭222家，法國196家。在中國的家族企業，200年以上的卻是寥寥可數。

在日本，100年以上的企業高達50000家。世界上有7家企業已經經營了1000多年，全都在日本。日本長壽企業數量之多，是有其成功基因，此乃家族企業傳承規劃的重要參考。

- 家族企業傳承研究數據
- 1300年的神話：法師旅館
- 日本家族長壽企業成功基因
- 家族企業傳承規劃：「整全富裕五維理論模型」