

Introduction of Facilitator 導師簡介

Ms Cora Wan

With more than 12 years of experience in advising financial services firms and listed companies on reputation management, Ms Wan has deep experience in structuring strategic communications programmes to answer critical priorities and preparing senior management in price-sensitive, market-moving and high-impact events.

She is a lawyer by training, with specialties in company law and merger control (EU & US). At the moment, she is reading international politics at The University of Hong Kong, with special interests in climate change/green energy, China's modern Silk Road strategy and international political economy.

Ms Wan was a Director at FTI Consulting from 2013-2017, advising some of the world's most influential multinational companies and financial services firms on profile raising, financial communications, crisis/issues management, internal communications, media relations, and stakeholder relations.

Before joining FTI Consulting, Ms. Wan was the External Relations Manager at the Securities and Futures Commission (SFC) in Hong Kong from 2009-2012. In this role, she was responsible for strategic communications and crisis/issues management in relation to financial market policies and regulatory reforms after the 2008 global financial crisis. She worked closely with key decision makers in formulating stakeholder and press communications as well as consistent lines to take for senior management.