

## Introduction of Facilitator 導師簡介

### **Mr Kevin Chan**

**BizHK 創業人誌 Co-founder and Editor-in-chief**

Mr Kevin Chan has over 15 year-of-experience in media, with proven record on strategic planning, media relationship, content development, organizing social media campaigns in Hong Kong and PRC. He had been at senior positions in several HK newspapers including Oriental Daily, Ming Pao, Capital Magazine, etc..

Mr. Chan is co-founder & editor-in-chief of BizHK 創業人誌 which has won the “Hong Kong Cultural and Creative Industries Awards” in August 2017. He is now leading social media editorial team to execute the marketing projects and campaigns and conducts professional training in social media content marketing & crisis management.