



China's Greater Bay Area is The Next Big Thing – But What is it?

Speaker 講者	: Ms Maggie Lee, Partner, Head of Capital Markets Development Group, KPMG Hong Kong
Date 日期	: Wednesday 17 January 2018 • 2018 年 1 月 17 日 (星期三)
Time 時間	: 4:30-5:00pm Registration 賓客登記 5:00-6:00pm Presentation 演講 6:00-7:30pm Cocktail 酒會
Venue 地點	: KPMG Office, 8/F Prince's Building, 10 Chater Road, Central, Hong Kong 畢馬威會計師事務所 香港中環遮打道 10 號太子大廈 8 樓
Language 語言	: English • 英文
Admission 費用	: Free • 免費

CPD Hour 小時: 1

Brief Description

KPMG recently launched a strategic white paper on the Greater Bay Area (GBA) initiative, featuring insights from senior industry participants. The report surveys 614 business executives in the Bay Area on their views regarding this initiative, and also features in-depth perspectives from a number of prominent companies operating in the region, including Tencent, Swire, China Resources and SF Express.

In this seminar, KPMG speaker will share the key survey findings from their recently launched report, *The Greater Bay Area Initiative – A survey on key drivers for success*. It will discuss:

- The major benefits and challenges of the GBA initiative
- Potential opportunities in different sectors
- Hong Kong as an international financial centre, and how to make the most of those advantages
- Crucial factors of your business strategy to grasp the opportunities.

Speaker's Profile

Maggie Lee has over 20 years of experience with KPMG. She was located in KPMG Shenzhen office from 2004 until 2011. Maggie has extensive experience in providing audit accounting, advisory and capital market services to Hong Kong and mainland Chinese companies. She has a broad client base in a variety of sectors such as consumer and industrial market industries, property and infrastructure, education, healthcare, high-growth innovative sectors. Her clients have included a mix of state-owned enterprises, privately-owned enterprises and multinational companies. Maggie has extensive pre-IPO advisory and diligence experience engagement experience in mainland China and Hong Kong.

Registration Procedures 報名程序:

Members and their guests who wish to join this event are requested to complete the Reply Slip hereunder to indicate their interest. Confirmation of registration is subject to an invitation from the event sponsor. 有興趣參加此活動的會員及嘉賓，請填妥以下回條。報名登記確認視乎活動贊助商的邀請而定。

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Topic: "China's Greater Bay Area is The Next Big Thing – But What is it?" (Ref: 17 Jan 2018)

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