

Global Directorship Programme 2017

Intake 1

19 - 20 Oct 2017 (HK)
19 - 22 Nov 2017 (UK)
1 - 2 Mar 2018 (HK)

Intake 2

19 - 20 Oct 2017 (HK)
1 - 2 Mar 2018 (HK)
22 - 25 Apr 2018 (UK)



香港董事學會
The Hong Kong Institute of Directors
FOUNDED 1997

The Hong Kong Institute of Directors (“HKIoD”) is Hong Kong’s premier body representing directors to foster the long-term success of companies through advocacy and standards-setting in corporate governance and professional development for directors. HKIoD is committed to providing educational programmes with international perspectives and in a multi-cultural environment.



The University of Cambridge Institute for Sustainability Leadership (CISL) brings together business, government and academia to find solutions to critical sustainability challenges. Capitalising on the world-class, multidisciplinary strengths of the University of Cambridge, CISL deepens leaders’ insight and understanding through its executive programmes; builds deep, strategic engagement with leadership companies; and creates opportunities for collaborative enquiry and action through its business platforms.

Why Joining This Programme?

- ✓ As a member of **Global Network of Director Institutes (GNDI)**, HKIoD is in joint forces in the global promotion of director professionalism and corporate governance.
- ✓ **Exclusive Opportunity:** This Global Directorship Programme 2017 is limited to **14 participants**.

Upon completion of this programme participants will:-
- ✓ Receive **TWO Certificates** at the same time:
 - (a) CISL - Business Sustainability Programme Certificate, AND
 - (b) HKIoD - Executive Diploma in Corporate Governance and Sustainability Directorship
- ✓ Be invited to join **TWO Distinguished Alumni Networks:**
 - (a) The CISL Network – comprised of over 8,000 senior leaders and leading practitioners who represent business, the public sector and civil society in every industry and on every continent
 - (b) HKIoD Global Directorship Programme Alumni Network – comprised of senior executives and professionals of key business sectors in Hong Kong, developed exclusively for our programme participants
- ✓ Obtain **ONE Designation** upon completion of the accreditation process: **HKIoD.GD**
- ✓ Be accredited **48 CPD Hours** across 2017 and 2018



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Programme Details:

This programme comprises three modules spreading over a six-month period. Modules 1 and 3 are conducted in Hong Kong and Module 2 is delivered at the Cambridge campus in the UK. All participants **MUST** attend the 4-day Residential Programme in the UK and the 4-day Board- Level Masterclass in Hong Kong.

Module 1: 2 days in Autumn 2017



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19 October 2017

Board Excellence under Changing Business Dynamics

- Objectives Setting
- Recent and Upcoming Changes of Legal Environment for Businesses in Hong Kong
- One-Belt One-Road & the Emergence of Frontier Markets
- Board Evaluation, Performance Management & Compensation at the Top

20 October 2017

Board Practices & Effectiveness

- Key Criteria to Raise Board Effectiveness
- Engaging in Best Practice – Values, Leadership & Strategies
- Board Effectiveness, Dynamics and Conflicts
- Board Experience Sharing – “Playing the Role” and Reflecting on It

Location: The Hong Kong Bankers Club (Lunch and tea are included)

Module 2: 4 days at Cambridge Institute for Sustainability Leadership

(Intake 1) 19 – 22 November 2017

(Intake 2) 22 – 25 April 2018



UNIVERSITY OF
CAMBRIDGE

INSTITUTE FOR
SUSTAINABILITY LEADERSHIP

- Global Sustainability: Dealing with Systemic Challenges
- The Ethics of Sustainability Leadership
- Implementation: Supply Chain and Circular Economy Case Studies
- Strategies for Change: Innovation and Scale
- How Leading Companies Deliver on Bold Sustainability Goals

Location: Cambridge University Campus, England (Accommodation and meals are included)

Module 3: 2 days in Spring 2018



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1 March 2018

Mastering Financial Governance & Risk Management

- Mastering Financial Governance
- Effective Audit Committees
- Red Flags in Financial Reporting
- Shareholder Activism
- Crisis Management

2 March 2018

Development and Innovation of Board and Directors

- Disruptive Technology for Directors
- Directorship in 21st Century
- The Business Future Roundtable: Current Business Issues and their Implications to Business Leaders
- Reflection and Conclusion

Location: The Hong Kong Bankers Club (Lunch and tea are included)



Who to Attend and Entry Requirement:

This **Board-level masterclass**, catered for **Executive Directors, Non-Executive Directors and C-Suite alike**, is designed to inspire business leaders to go beyond compliance to focus on excellence in board practices in a global setting and foresee future trends and impact on their businesses in order to stay competitive.

- ✓ Minimum 10 years of working experience
- ✓ Priority will be given to participants with sufficient exposure to board matters to fully benefit from and contribute to the programme. Other applicants with the ability to demonstrate the credibility and competence required to assume board-level responsibilities will also be considered.
- ✓ Aspiring senior executives and decision makers are encouraged to apply:
 - Directors, CEOs, CFOs, COOs and senior executive of listed and private companies
 - Family members and controlling shareholders of family enterprises
 - Directors of government departments, public sector and non-profit organisations
 - Partners of professional firms

Course Fees:

- HK\$88,000 (For member of HKIoD or another accredited professional body)
- HK\$108,000 (Non-member)

The Cambridge package includes tuition, learning materials and licence for online course, accommodation, meals, the gala dinner, extra-curricular activities and membership of the alumni network

Act Fast and Act Now

ONLY 14 participants will be accepted for **the 2017 Programme (7 people per Intake)**

Those Who Recommend the Course

"For over three decades, the University of Cambridge Institute for Sustainability Leadership has worked to shape and support the leadership that will be required to transform the way we run our economies and societies, to recognise the limits of the natural world and to ensure the wellbeing of citizens. We engage with the most influential leaders internationally, from regions to organisations and individuals that can have significant impact upon sustainability challenges and who have the commitment and capacity to lead change."

Ms Lindsay Hooper, ED, Education, University of Cambridge ISL



"Directors and senior executives have been attending training programmes of The Hong Kong Institute of Directors over the past 20 years. We are pleased to launch the Global Directorship Programme as our highest level of qualification in directorship education. This is a high-standard Directorship programme that focuses on sustainability as well as provides participants with networking and learning with fellow attendees at Cambridge University."

Dr Carlye Tsui BBS MBE JP, CEO, The Hong Kong Institute of Directors



Contact Us

For more information on the Global Directorship Programme, please contact:

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