



## Programme Details:

This programme comprises three modules spreading over a six-month period. Modules 1 and 3 are conducted in Hong Kong and Module 2 is delivered at the Cambridge campus in the UK. All participants **MUST** attend the 4-day Residential Programme in the UK and the 4-day Board- Level Masterclass in Hong Kong.

### Module 1: 2 days in Autumn 2017



#### 19 October 2017 Board Excellence under Changing Business Dynamics

- Objectives Setting
- Recent and Upcoming Changes of Legal Environment for Businesses in Hong Kong
- One-Belt One-Road & the Emergence of Frontier Markets
- Board Evaluation, Performance Management & Compensation at the Top

#### 20 October 2017 Board Practices & Effectiveness

- Key Criteria to Raise Board Effectiveness
- Engaging in Best Practice – Values, Leadership & Strategies
- Board Effectiveness, Dynamics and Conflicts
- Board Experience Sharing – “Playing the Role” and Reflecting on It

Location: The Hong Kong Bankers Club (Lunch and tea are included)

### Module 2: 4 days at Cambridge Institute for Sustainability Leadership

(Intake 1) 19 – 22 November 2017

(Intake 2) 22 – 25 April 2018



- Global Sustainability: Dealing with Systemic Challenges
- The Ethics of Sustainability Leadership
- Implementation: Supply Chain and Circular Economy Case Studies
- Strategies for Change: Innovation and Scale
- How Leading Companies Deliver on Bold Sustainability Goals

Location: Cambridge University Campus, England (Accommodation and meals are included)

### Module 3: 2 days in Spring 2018



#### 1 March 2018 Mastering Financial Governance & Risk Management

- Mastering Financial Governance
- Effective Audit Committees
- Red Flags in Financial Reporting
- Shareholder Activism
- Crisis Management

#### 2 March 2018 Development and Innovation of Board and Directors

- Disruptive Technology for Directors
- Directorship in 21st Century
- The Business Future Roundtable: Current Business Issues and their Implications to Business Leaders
- Reflection and Conclusion

Location: The Hong Kong Bankers Club (Lunch and tea are included)