

How Metaverse and NFT will be impacting your business strategy

Metaverse 和 NFT 將如何影響您的經營策略

- Why Metaverse and NFT will be impacting to your business strategy in the new normal
- Key capabilities A-G to build up Metaverse business models (AI, AR / Blockchain / Crypto Currency / DeFi / Ecosystem / FB Oculus / GameFi)
- Trends of technologies from Web 1.0 to Web 3.0, private/ public blockchain and smart contract
- Examples of Metaverse (Sandbox, Decentraland, Roblox and Minecraft)
- Trends of CBDC – central bank digital currency
- Demo of the use on e-Wallet for trading crypto currency, ETH and NFT
- From CentralArt to Digital Assets, eKYC and Data-as-an-asset
- Build a Governance model and change management ADKAR framework
- Seeking for new Business Ecosystem and Partnership opportunities

Use cases for discussions:

1. VRChat / VR-shopping / VR-Tour / AR simulation
2. Virtual Event and Training / Virtual Recruitment / Virtual Office
3. Blockchain for loyalty program by tokenization
4. NFT for fund raising / NFT for digitalART / VR Gamification
5. E-Governance eKYC, CBDC, Digital Asset trading