

Course Outline 課程簡介

Key Financing Considerations, Capital and Financial Risk Management

融資主要考量、資本和財務風險管理

1. Financing alternatives for listed companies

- Key considerations for different financing alternatives (Bond, loan, convertible debt, etc)
- Pros and cons of various financing alternatives

2. Capital allocation and financial risk management

- Key criteria
- Create shareholder value through prudent capital allocation
- Strategic approach to financial risk management

1) 資本配置框架

2) 上市公司融資渠道和財務風險管理

- 融資主要考量
- 各種融資工具的優劣分析

3) 財務風險管理的策略

- 資本配置
- 主要准則
- 如何通過謹慎的資本配置來實現股東價值