



Sponsored Talk:

Cost Management and Procurement on Business Travel



Speaker 講者	Mr Marion Chan, Head of Sales, Greater China, Connexus Travel
Date 日期	Wednesday 29 May 2019 • 2019 年 5 月 29 日 (星期三)
Time 時間	5:00 - 6:00pm Presentation 演講
Venue 地點	2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, HK 香港董事學會 香港灣仔軒尼詩道 48 號上海實業大廈 2104 室
Language 語言	English • 英文
Admission 費用	Free • 免費
Remarks 備註	Max 40 people on first-come-first-serve basis, priority to HKIoD members • 限額 40 人, 先到先得, 會員優先

CPD Hour 小時: 1

Brief Description

Business travel can take up a substantial portion of the company expenses. However, most firms are puzzled at how to optimize the expenditures. This talk will share how companies can manage a cost-effective and suitable travel program that upholds the duty of care to the travelers and enhanced user experiences.

Speaker's Profile

Ms. Marion Chan is the Head of Sales of Connexus Travel Limited (formerly Swire Travel), one of the leading travel management companies in Hong Kong. Ms. Chan is responsible for business development of the company in Greater China. She has 15 years of experience in hotel, aviation and travel management. She is particularly seasoned in corporate travel management in providing customer-centric service, understanding business travel requirements, **recommending feasible cost-optimization solutions**, change management including **developing and implementing travel policies**, and executing travel programs of varied scales. Ms. Chan's corporate travel management expertise covers industries such as Banking and Finance, Retail and Sourcing, Real Estate, Pharmaceuticals and Logistics and Transportation. She will share her insights and know-how on the corporate travel needs with the audience.

Ms. Chan holds a Higher Diploma in Hospitality Management from Hong Kong Polytechnic University, Bachelor Degree of Business Administration from the University of South Australia, and a Master Degree of Science, Psychology of Work from University of Leicester.

Registration Procedures 報名程序:

Members and their guests who wish to join this event are requested to complete the Reply Slip hereunder to indicate their interest. Confirmation of registration is subject to an invitation from the event sponsor. 有興趣參加此活動的會員及嘉賓, 請填妥以下回條。報名登記確認視乎活動贊助商的邀請而定。

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Topic: Cost Management and Procurement on Business Travel (Ref: 29 May 2019)

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