

# **Mr Cheong Thard Hoong**

## 孔祥達先生

#### Managing Director, Far East Consortium International Limited

遠東發展有限公司董事總經理



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#### Citation of the Panel of Judges 評審團評語

Mr Cheong Thard Hoong is an outstanding and dynamic leader who strives for excellence with clear goals for the company. He has successfully led the company to transform into a regional conglomerate — with service innovation and development and good diversification geographically. With the background of an investment banker, Mr Hoong is focused on investment and full of drives for action. He has strong business know-how and good insight in corporate governance. He has been pursuing improvement in corporate governance with emphasis on sustainable business models through ESG adoption. The Award is a due recognition to Mr Hoong.

孔祥達先生是位充滿活力的出色領袖。他為公司訂下明確目標、追求卓越。他成功帶領公司轉型為區域企業集團,不但引入創新服務與發展,亦確保地域多元化。身為前投資銀行家,孔先生擅長投資、行動果斷。不但如此,他亦具備豐富的業務知識,在企業管治方面獨具慧眼,不斷透過融入環境、社會與管治(ESG)元素,改進公司管治,尤以建立可持續業務為重點。本次獲獎可謂實至名歸。

### Directors 20 Of The Year Awards 傑出董事獎



Mr Chris Hoong on behalf of the Far East Consortium International accepted the "Asiamoney Best Managed Company Awards in Hong Kong" 孔祥達先生代表公司遠東發展接受 「Asiamoney香港最佳管理小型企業獎」



Mr Chris Hoong received 10 years long services awards from Mr David Chiu, the Chairman of FEC 遠東發展主席邱達昌先生頒發10年長期服務 **题予孔**祥達先生



Mr Chris Hoong has a speech during FEC environmental social governance training

孔祥達先生於遠東發展的「環境、社會、管治」培訓致辭



#### 📝 Message from Awardee 得獎者的話

I am very honored to receive the "Directors Of The Year Awards 2020" by The Hong Kong Institute of Directors. This award is a huge recognition and encouragement for Far East Consortium International Limited ("FEC") and myself, and an honor that belongs to all directors in the Board of Directors in FEC.

This recognition has highlighted FEC's strategic positioning to weather economic challenges and to build a sustainable business. It also affirmed our commitment to maintaining the highest standards in the pursuit of corporate governance, investor relations, environmental social governance and sustainable development.

I would like to take this opportunity to thank the Panel of Judges for this recognition.

Looking ahead, FEC will continuously adhere to its proven practices, and strive to maintain outstanding corporate governance and investor relations, all in a bid to create sustainable values for shareholders.

衷心感謝香港董事學會頒發香港董事學會舉辦之「傑出董事獎2020」予本人。是次獲獎對遠東發展和 我是一個很大的肯定和鼓勵,是遠東發展董事會全體董事的榮譽。

此獎項對遠東發展於經濟挑戰和建立可持續業務方面的策略作了肯定,並彰顯我們致力於企業管治、 投資者關係、環境、社會、管治和可持續發展方面追求最高標準的承諾。

本人藉此機會感謝評審委員會的肯定。

展望未來,遠東發展將繼續堅守最佳守則,致力維持良好的企業管治及投資者關係,持續為股東創建 價值。